

# How To Grow Your Flower Shop Business

BloomNation empowers florists like yourself with technology, knowledge, and support to attract and retain your customers with a best-in-class experience.

BloomNation brings your business online to reach new customers directly on their phones, tablets, and computer screens. With the right strategy and plan, your flower shop business can thrive simply by making a few shifts in how you sell, how you market, and how you engage your customers. BloomNation has the solution to set your business up for long-term success.

## Powerful Growth Solutions Available to You



### Customized Online Storefront

Rich in search engine optimization (SEO) that will get your business found online and rank higher organically on Google.



### Social Media Content

Optimized posts and scheduling to increase brand awareness and customer engagement.



### Mobile Optimized for Phone Orders

Creating convenience for your customers on the go.



### Reputation Management

Build a strong online reputation across all of the major review sites.



### Direct Orders

No third-party apps. As the business owner, you are in control and able to retain a much larger percentage of your sales.



### Delivery Management

Our software automatically sends delivery updates and helps optimize your delivery management as well as driver routes.



### Email & SMS Marketing

Deepen customer relationships, promote exclusive offers and specials, and increase customer loyalty and repeat business.



### Order Management

Our system makes it a seamless and safe process for your customers to checkout and for you to have total control of your order system.



The BloomNation platform has proven to deliver over **33% average increase in annual revenue**

